



Social Media Internship

To apply, candidates are expected to meet (or exceed) the following:

- A strong knowledge of herbalism, preferably having completed at least an intro level herbal course or program – along with a strong interest for herbal medicine in daily life
- Experience with social media marketing, content marketing, and, synchronizing campaigns across a variety of channels (Facebook, Instagram, Constant Contact)
- Proficiency with social media tactics, growth trends, analytics, and reports
- Capacity for graphic design (social media graphics, handouts, pamphlets, etc)
- A knack for communication and skilled writer & editor

The British Columbia Herbalists Association (BCHA) is currently seeking a Social Media Intern to fulfill a dynamic and engaging role within the Member Engagement Subcommittee. This is an exciting position with many perks for the right individual, such as a flexible schedule (1-2 hours a week), a remote location (work from home), and the opportunity to be closely involved in the BC herbal community.

Candidates must have experience working with minimal supervision, be self-motivated, and accountable for delivering weekly, and monthly expectations.

The Social Media Intern is responsible for:

- Drafting Facebook Posts (Plant ID Game, Blog Posts, etc.)
- Share member Facebook posts and events
- Locate copyright-free photos and properly watermark all photos shared on social media
- Assist the Member Engagement Subcommittee with Newsletter, Blog Posts, Journal and Webinars

To apply, please contact the BCHA at bcha@bcherbalists.ca with your expressed interest and resume. We wholeheartedly thank all who apply, though we will only contact those who are selected for an interview. Thank you!